

The Comeback King

John Wooden, the legendary UCLA basketball coach won 10 NCAA championships. Seven(7) of these championships in consecutive years! It is one of the records in sports that most believe will never be broken. When inquired about the keys to *building and maintaining* this continued excellence, Coach Wooden mentioned Continual Learning as a major key. He said, "***It is what you learn after you know it all that makes the difference. Simply put, when you are through learning, you are through.***"

Nice foundational insight from a true trainer of men and champions. However, too often, in the "busyness" of doing life, ministry and business, we can often overlook this basic necessity of destiny fulfillment--to keep learning.

Learning is a basic if we are to be all God has made us to be, possess all that He has made available and build the kingdom. For learning inspires and motivates. It provides the catalyst for new *thoughts* which build new *beliefs* which birth new *actions*, which bring forth new and better *results*. The genesis of better result is to keep learning and never be through.

Let's heed Coach Wooden's sound advice. Make a conscientious effort to continue to keep learning. Despite the "busyness" we can find ourselves allowing, especially in these foundational areas...

Jesus -

Luke 2:52 says that Jesus grew not only in favor but in Wisdom and Knowledge. We often pray for growing in favor but I believe what gave Jesus favor was not only the fact that He was "Jesus" but also that He choose to continually grow in wisdom and knowledge. The result of this pursuit of the Father and wisdom --He grew in stature/influence and Favor with God and man.

There is no end to the depth, riches and wisdom of God. Let's not let life and ministry allow us to become complacent with Jesus. Our "Jesus of 2006" will not be sufficient for the remainder of '07 and '08, '09, '10... There will be new situations and people that you have never faced before but He has faced and been victorious.

Relationships -If you want to have some fun and receive a quizzical look and stammering answer from someone, ask them this simple question. What good book/CD's have you read/listened to in the last year pertaining to marriage ?" . As I travel each weekend to churches and conferences throughout North and Central America, rarely do I receive a quick or specific answer to that question. But Bottom line, in most cases Jesus and our families are the only ones truly committed to us until the very end. So keep key relationships fresh. *Keep learning* about communication, you and your important relationships.

Ministry - Your potential harvest field continues to grow and so does your need for learning pertaining to Leadership, Communications, Systems and Strategies. It has been said that if a person reads just one book per month in their calling /career, within only 10 years they would be in the top 10% of excellence in their field. (only one per month, we can do that.).

So where can one find the good stuff on ministry? Fortunately, there is a ton of first class and effective materials available from great ministry leaders and friends such as George Hill (www.VictoryInt.org), Casey Treat (www.CaseyTreat.com), Leon Fontaine (www.springschurch.org), Steve Kelly (www.wavechurch.org) Kyle Horner (www.rolwc.org). Take advantage of this awesome readily accessible info that these ministerial champions have made available to the body of Christ and its leaders. Don't wait, *keep learning*, visit them today.

Finances -Your Financial information needs change as you age. You don't need to be able to conquer Wall St. or converse with Warren Buffet and the Donald, but a growing Financial capacity/IQ will go along way in benefiting you, family, Church, business and elevate your financial resources.

The financial knowledge needed by someone in their 20's differs from a person/couple in their 30's, which differs from the 40's and is extremely different in the 50's and 60's.*Keep learning.*

A common question is that with the myriad of financial info in our society, who has time to sort through it all ? Because in finances, there is some good and some not so OK stuff out there ?

We have made available time tested resources at www.bobricci.org. We are hearing continued testimonies from those investing in our cds/book, including "Living Debt free in a Debt filled world", our "Six Pack of Champions" and Financial Champions Library. We have been told it is some of the most relevant and practical info out there. A real compliment most importantly we are seeing great results in local churches.

Visit our web store. It has been said "Learners are Earners." Invest in financial resources to change your financial capacity and financial picture for "what you do not know can hurt you". .Ben Franklin said, "If you think getting wisdom is expensive, try ignorance!"

Closing Thought--Think of this - What would your life look like in one year, if you committed to a book/CD series each month for the next 12 months, in the four essential areas of Finances, family, ministry, and of course our Jesus?

Your life would look awesome. You would build an incredible capacity and inventory for what you focus on gets bigger. What you feed gets stronger.

Visit us on the web or let us know where my staff and I can be of assistance. We are here to serve and assist you.

Keep learning (Prov. 4:5-9)

God bless you richly as you build His Kingdom,

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